



July 15, 2009 [For Immediate Release]

BANDthology® WINS CREATIVE CHILD MAGAZINE 2009 PREFERRED CHOICE AWARD

CALGARY, ALBERTA – BANDthology® the board game for music lovers has been selected as a 2009 Preferred Choice Award winner in the Family Games category by Creative Child Magazine. “We are very excited to receive this prestigious Award” says company spokesperson Sharon Wilson. “People who buy our games tell us what a great time they have playing BANDthology® and it is wonderful to receive this recognition from the Creative Child Awards panel.”

The Creative Child Magazine Toy Awards Program is unique. Each year, Creative Child Magazine hosts a two-day product review event that includes over a hundred guest reviewers. Product reviewers are moms, music educators and early education professionals. All products are divided into categories and reviewers are asked to review each product according to the corresponding criteria, and also to provide written comments. All finalists are chosen by the very same people who would purchase the products themselves.

Creative Child Magazine is a publication that provides parents with the latest information on how to nurture their child's creativity. All products submitted are published in the [Creative Child](#) Magazine Holiday Issue planned for publication in November 2009.

About BANDthology® Music Games

BANDthology® was developed in Canada and launched just prior to Christmas 2007. The game was first conceived by Cal Wilson and Geo Major while working together on a movie set. The music-loving pair started asking each other questions over their headsets to pass the time between set-ups. “Can you name a song with the word “run” in the title, name a music artist with a number in their name”? Before long, the entire cast & crew would greet the pair each morning by asking, “What is the category...?”

The frequent comment from players is that the game is “highly addictive.” Music is the ultimate connector and BANDthology® is the ultimate game for music lovers of all ages and different music interests. Teen players can pit their Sum 41 or Green Day knowledge against Mom and Dad’s Rush or Beatles expertise.

BANDthology® combines unique Open Ended “Play” cards, (name a song title/ music artist with the word “Blue”), “Musicology” trivia cards, fun “Now What” cards, which help or hinder you and hilarious charade style “Now What Auditions”. The object of the game is to have as much fun as humanly possible while being the first individual or team to collect 6 musicians to form your own Supergroup.

About Creative Child Magazine

Creative Child Magazine is a national bi-monthly publication that provides parents with the latest information on how to nurture their child's creativity. For more information on Creative Child Magazine's Awards and Toy Guide, visit www.creativechild.com.

To learn more about BANDthology Music Games or to work with us on an article for your publication, please contact Sharon Wilson at (403) 604-3257 or email: sharon@bandthology.com or visit our press page at <http://www.bandthology.com/press.html>